

Softwatch's OptimizelT Google service provides unique capabilities to assess customer readiness for a wide range of G Suite services, enables customers to plan and execute the transition to G Suite and optimize their Microsoft license spending.

G Suite is increasingly becoming a viable option for enterprises who wish to enjoy the benefits of a cloud-based office and collaboration tool. Despite the substantial potential benefits, the lack of relevant information at the hands of decision makers sometimes leads to a misperception of the magnitude of the change involved in transitioning to G Suite, thus amplifying the risks involved and leading to a decision to stay within the comfort zone of the current environment.

Considering transition to G Suite can be relevant whenever one or more of the following occurs:

- Decision to move to the cloud
- Renewal of MSFT agreement
- Window OS upgrade is required
- MS Office upgrade is required
- Decision to move to tablets
- BYOD (bring your own device)
- IT Budget cuts

The **OptimizelT Google** service helps companies uncover the real usage of MS Office, G Suite and additional cloud services by delivering the data required to make more informed and confident transition decisions. This service helps organizations to profile their users' various applications usage in order to:

- Understand the real usage of various applications/cloud services (e.g. email, MS Office, G Suite, Web Conferencing, and Cloud Storage) and assess the real magnitude of change and ROI in moving to G Suite
- Obtain a user segmentation to Light and Heavy Users based on real usage for each application/cloud service
- Identify unique usage patterns in MS Office files including the use of macros and collaboration
- Assess the MS Office potential cost savings when transitioning to G Suite
- Monitor and analyze G Suite adoption process and compare MS Office usage with equivalent G Suit

